

JACKET REQUIRED

London's finest menswear show comes to town once again on July 27 and 28 at the Old Truman Brewery. Always offering up a premium selection of clothing, footwear and accessories from some of the finest brands around, here's a little taster of what will be there this time.



▲ LEVI'S MADE & CRAFTED

Sitting at the top end of the Levi's offer, the designers of Made & Crafted have looked to 1950s Cuba for design inspiration for its s/s 17 collection. Think revolution, Fidel Castro and Che Guevara and you're on the right tip. Tailoring of a well worn uniform is paired with a classic embroidered and pintucked Guayabera shirt in vibrant colours. The mood of 1950s Havana is evoked through soft, tailored utility garments teamed with tropical floral prints, and fatigue khakis together with hibiscus red shirting. Denim is lightweight, with touches of repair and panelling detail. Crisp cottons and cotton/linen/silk blend fabrics also feature.



▲ KAPPA

Kappa Heritage is a premium apparel collection, using innovative materials and trims adorned with the Kappa authentic logo, and inspired by the brand's rich football heritage in its 100th year. Fusing archival designs with current sports-fashion trends, Kappa brings a modern day twist to traditional football silhouettes. Coupled with influences from Eastern European soccer terraces, the collection has a truly cosmopolitan feel. Included in the range is Kappa's band taping trims, brought to life using metallic yarns and reflective piping and adding a nostalgic touch.

Calzificio Torinese (the original brand name) was founded in 1916 as a sock manufacturing business and only became known as Kappa in 1956 when customers in Germany returned a batch of faulty goods. In order to guarantee future quality, the monogram K (for Kontrol in German, but Kappa in the Italian alphabet) was stamped on the product. Kappa's British rebirth is the result of the successes of SFD UK, its British licensee, who are working closely with selected UK retailers to breathe new life into the brand.

▶ G.H.BASS & CO.

For spring/summer 2017 G.H. Bass & Co. revisits its archive that spans over 160 years, reinterpreting shoes by exploring experimental fabrics and materials on classic G.H. Bass & Co. silhouettes.

The 'Camp' moccasin shoe is given a sports and performance treatment in breathable fabrics, lightweight EVA outsoles and memory foam footbeds. The 'Moc Driver' makes its debut for the season in three upper variations. Like all G.H. Bass & Co. moccasins, the new lines are hand stitched on the upper – a process that takes up to 40 minutes per shoe. The new 'Moc Knit' offers a knitted fabric alternative found typically on sports sneakers, maintaining the classic Bass moccasin silhouette with updated features. The 'Scout II' pays homage to Native American craft with a Huarache woven apron in nubuck leather.

The core of the G.H. Bass & Co. brand is of course the 'Weejuns' and this s/s 17 is no exception. Still hand-sewn on the last, 'Weejuns' continue through the line with the addition of new design details such as contrasting leather shades and all new suede colours.





NICHOLAS DEAKINS

For s/s 17 at Nicholas Deakins, ballistic nylon and suede trainers will feature alongside the classic silhouettes of the desert boot, moccasins and boat shoes. The brand's apparel continues with a full head to toe offer which includes an unstructured cotton and nylon mix blazer in washed khaki, black and midnight blue. A capsule range in towelling features a full fitted tracksuit, shorts, polo and crew neck tee.

Nicholas Deakins teamed up with outdoors brand Peter Storm on a capsule collection for a/w 16 consisting of a water resistant trainer inspired technical boot and a take on the classic Peter Storm waterproof jacket with taped seams and funnel neck. Moving forward, s/s17 sees a lightweight packable festival mac with taped seams in washed green, navy and royal blue, alongside an evolution of last season's technical trainer in petrol, sand and optic white. Key pieces in the main Nicholas Deakins clothing line include the new 'Firm' style, which is a lightweight zip-through jacket with button-down collar in technical crinkle nylon with a military feel. Nicholas Deakins celebrates its 25th anniversary this autumn/winter 16.

NIXON

A welcome new addition to Jacket Required, Nixon is bringing its very classy looking 'Speedster II' collection to the show, inspired by the classic palette and sophisticated style of 1960s sports cars inspires. Cream dials feature on its new watches, with gold accents and tan leather creating a look of California luxury that's 'on point' in any decade. Nixon, which now boasts two London stores - one at 6 Newburgh Street and the other at 31 Neal Street in Covent Garden - has two major drops within the season, with multiple releases and mini collections throughout, all of which will be revealed at Jacket Required.

Founded in 1998, in Encinitas, California, Nixon is the premium watch and accessories brand for the youth lifestyle market. Beginning with a small line of team-designed, custom-built watches sold exclusively in specialty boardsport and fashion retailers, it is currently distributed in over 90 countries. Nixon's product range has grown to include select soft goods, leather goods and custom made products.



BROOKS

The Brooks Heritage collection celebrates its rich history by paying tribute to the classic footwear that catapulted Brooks into the running boom of the 1970s. Inspired by these deep roots, the brand looks to the past to honour its origins and elevate the future, using luxurious materials and detailed craftsmanship. The specially curated collections evolve season to season, weaving together modern style with authentic design to create iconic shoes that go beyond the run.

For 2017 you can expect to see a bigger presence from Brooks in the UK, with the focus on the 'Heritage Court Tennis' collection. This collection looks to the brand's 100-year past, celebrating styles from the court to the country club. Brooks is bringing back the shoe worn by Jimmy Connors when he won Wimbledon in 1975. Staying true to its vintage character, it is inspired by the racquets and preppy colours of that era.



HOMECORE

Designer Alexandre Guarneri created Homecore back in 1992, the first clothing brand related to hip-hop in France. Initially focused on streetwear, the label has since changed significantly without turning its back on its principles, with a range of clothes as practical as they are on-trend. It's just a grown up version of its former self, and all the better for it, offering functional and very wearable clothing. For s/s 17 the brand uses merino wools, silk, linen, hemp and denim. Shirting comes in fine Italian cotton and brushed poplins. The collection includes T-shirts, polo shirts, knitwear, bomber jackets, denim jogger pants and chino shorts. Colours span several hues of blue, from baby to navy. Highlights of yellow and orange lift staple pieces to a new level. A great signing for Jacket Required.

MERC

Merc celebrates its 50th anniversary in 2017, in honour of which they are releasing a limited edition black Harrington with a punk inspired print in the lining. With exclusive trims and details not seen on the regular Harrington, it's priced at £45 for £120 retail. The overall look and style of the new s/s17 collection comes from the peak of 1960s England, with smart jackets and trousers, and slim silhouettes mixed with retro style knitwear and paisley and check button-down shirts. The clothing is smart and slim yet comfortable, with reference to work wear. Austere utility styled cottons and functional technical fabrications feature. Mod style outerwear includes an M65-style jacket with tartan trims. Representing 60s retro styling, there's long collar point shirts (very Paul Weller) in bold paisley, and vertical striped fabric polo shirts with repeated scooter print. A Union Jack patterned knitted jumper will have you reaching for your The Who albums once again.



LUKE

Luke has expanded its fabrication developments under the 'Tech-Unique' umbrella allowing a greater depth of mixed fabrication and technical qualities through the collection. The 'Made in the UK' range is also expanded to include shirting and a 'Made in London' element. The 'Luke Sport' collection sees a new branding development and a much expanded collection, following the success of the past two seasons. The footwear range has also grown, with a cleaner, dressed up range giving something extra to the overall collection. A Luke 'Relaxed Fit' collection is also being introduced that will run through a jersey and sweat theme to include long line and looser fits.

There are also several collaborations in the pipeline including one with Brotherhood, the third part of Noel Clarke's film trilogy which includes Kidulthood and Adulthood. The capsule collection runs through a jersey and accessories program and is adorned with the collaboration branding. Luke celebrates its 15th anniversary this year, starting with a party at its relocated Cardiff store - now double the size. There will also be a brand birthday celebration at Luke's Leicester store, which is itself turning five years old.



ELLIOT RHODES

Another first showing at Jacket Required, in its 10 year history Elliot Rhodes has achieved widespread acclaim for its diverse and individual offering of high quality belts and buckles in every colour or design imaginable.

Having achieved huge success with its belt selection, Elliot Rhodes has also now ventured into coordinating accessories. This latest launch is a turning point for the brand as it diversifies its designs to include stylish travel wallets, key holders and foldover card holders, all with striking contrasts of leather colours and textures from interior to exterior. Each of the new accessories is above all designed to be practical, with countless hours spent trialling products. Both the card holders and the key holders have also been cleverly crafted to ensure a discreet slimline design that will slide into the pocket of even the skinniest trouser styles.



KEEN

Founded in 2003 by Martin Keen and Rory Fuerst, in Alameda, California, Keen is an American shoe manufacturing company, now based in Portland, Oregon. Its products are rooted in outdoors, walking, running and water sports, with a cult status reputation born from its original 'NewPort Closed Toe Sandal' style. It has gained a place as a leader in real American outdoors footwear culture.

For the first time, stepping out into the 'Inspirational Lifestyle' category, Keen is releasing the 'Uneek 02' shoe for the coming season. It's another Jacket Required debut, being shown by The Butler Company, which will also be showing the excellent Chippewa Made In USA footwear collection.

The 'Uneek 02' will be available at selected UK retailers from spring 2017, retailing at £70. It's all about the comfort, an ultra flexible sole unit and a perfect fit on the foot. So much so that co-founder Fuerst says: "When you put them on it doesn't feel like you actually have anything on your feet." Sounds like a festival hit for summer 2017.